



FOR IMMEDIATE RELEASE
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Strad Consulting Group announces launch of a new website

Strad Consulting Group announces the launch of a new website geared towards small businesses with a focus on business plan development and writing private placement memorandums.

NEW YORK, NY 4/02/2010 – Strad Consulting Group (www.stradconsulting.com), a leading finance consulting firm to small businesses, announced today the launch of their new website and new lower pricing for creating business plans and private placement memorandums.

Private Placement Memorandum

Strad Consulting provides a full range of services specializing in business plan and private placement memorandum (PPM) writing services for the small to medium sized companies. “The PPM is not only a disclosure document that should comply with all federal and state securities rules but also a marketing document that clearly defines for the investor the company, the product and/or service, and the terms of the offering” said Douglas Fathers, CEO of Strad Consulting Group.

Business Plan

Strad Consulting develops business plans specifically for the company’s needs whether for raising capital, a road map for management, or proposing a joint venture. “Anyone can write a business plan, but to understand what and how to write a clear, effective business plan is an entirely different animal. We have been on both side of the table as the entrepreneur looking for money and the investment banker investing money.” said Douglas Fathers.

“Our focus is working with small to medium sized companies who can’t afford the fees of the Wall Street bankers and attorneys and give them better solutions at affordable price” said Douglas Fathers.

About Strad Consulting Group

Strad Consulting Group is a leading finance consulting firm that provides business and finance advisory services to small to medium sized companies. Our area of focus is in creating professional business plans, writing Reg D private placement memorandums (PPM), and general business management consulting. Strad is considered one of the most professional and affordable consulting firms for business plan and private placement memorandum development.

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